



## **PRIMARY COLOURS CLOSING ITS DOORS**

A Few Words from the President:

The origin of Primary Colours dates back to 1998 when Jeff Martin and Fred Shields determined there was a need in Indianapolis for connecting local artists with the community in which they live. From the beginning there was always a grassroots approach, then in 2002, the organization established itself as an official 501(c)(3) and formally elected a board. Primary Colours became well known for our events: Allotropy, Art vs Art, Installation Nation, our annual holiday show TOYS!, and for the innovative ways these events had of engaging the community.

Our Mission has been simple from the beginning: to facilitate interaction between visual artists and the community. Our purpose has been to create and sustain a thriving environment for the visual arts through unique exhibitions, cultural events, and awesome resources for up-and-coming artists. We have succeeded in our mission. The needs of artists and the type of support they require is much different than it was 16 years ago. The number of organizations competing for funding is more significant than it has ever been. We like to think we were part of the reason this has happened in Indianapolis. We have made an impact on this city and our neighborhoods that we can be proud of. All things must come to an end, and this is Primary Colours'. As a board, we have voted to dissolve Primary Colours at the conclusion of Installation Nation 2018.

Thank you for coming to our events and supporting our organization over the past 16 years. We could not have done it without you. We look back fondly on all the people this organization has brought into our lives and the wealth of experiences as a result, and we are thankful. Please come to celebrate our organizations' life and history with us at our farewell event Installation Nation 2018.

As we reflect on Primary Colours, we ask what is our legacy? What continues on when the organization cannot? There may never be another ArtvsArt or Installation Nation, but the friendships, connections, and relationships forged while Primary Colours put on those events will continue. We are proud of the artists that we served, and the communities we impacted through our work. The organization will be gone, but the legacy lives on in the artists we have influenced: as they go forth and share their ideas and experiences with others, including those that never had the pleasure of attending a Primary Colours event.

Thank you,  
Brian Short  
Primary Colours President